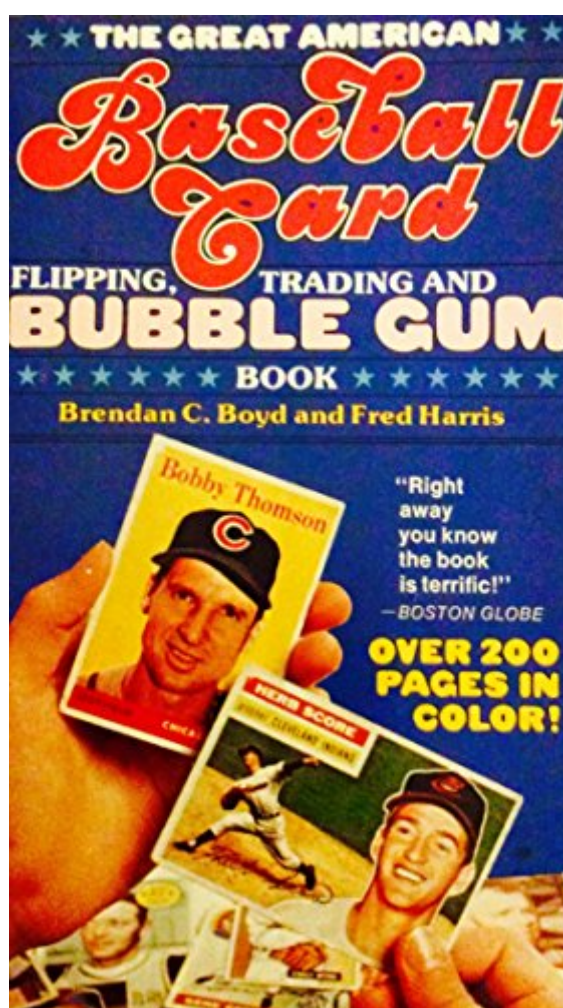


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# The Great American Baseball Card Flipping, Trading And Bubblegum Book: "The Spinal Tap Of Baseball Books."



## Synopsis

The classic book about baseball cards is back. This New York Times Notable Book of the Year is a trip down memory lane to the days when baseball was king and baseball cards ruled the schoolyard. In fuller-than-living-color, the authors present more than two hundred baseball cards with outrageously funny bios, accompanied by definitive observations on trading, hoarding, collecting, flipping, "and other aberrations of the baseball card life." With a new introduction, this irreverent and affectionate look at baseball in the halcyon days of the 1950s ("before the graphics got better and the game got worse") is sure to appeal to even the most sober of baseball fans.

## Book Information

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## Customer Reviews

I bought this book when it originally came out in 1973. I loved it then, and it is a kick to have an "e" version on Kindle. They preserved every aspect of the original layout and baseball card photography. Bravo!

This is a book about baseball cards, primarily ones issued during the 1950s and 1960s, and the players on the cards. However, it is not to be confused with a serious baseball card book. Most of

the cards/players profiled are rather obscure, yet the book is quite funny and enjoyable. On each page of the book there is an image, or images, of a baseball card, and the authors' commentary about the card and/or player in question. Oftentimes the comments have as much to do with the authors' childhood impressions as the actual player. Other times the comments are strictly related to the player or card, but are almost always comical. If you grew up as a baseball fan, if you love the lighter side of baseball, or if you have nostalgia for the long-lost days of youthful summers spent flipping cards and riding your bike, then this book will appeal to you.

I remember getting this book when it first came out in the mid-70s and absolutely loving it. I still have it, somewhat warped and yellowed, and I occasionally still open it to a random page, knowing that I will be smiling when I put it down (and that I can't possibly stop after one page)! If you are a baseball fan, have a sense of humor, and especially, of course, if you collected baseball cards during the "golden days" of "real" (issued one series at a time, not readily available as complete sets) Topps cards anytime in the interval from their beginning through 1973, I've got to believe you would love it, too. I am a bit younger than the authors, and so most of the cards and players I was already familiar with were more recent than many of their examples from the 50s, but oh, such great stories and such witty humor! If you can find this used somewhere, it is really worth the hunt. :->

I received the book as a Christmas present in 1973. I love, loved, and will love baseball. I was at Yankee Stadium when Mantle hit his 500th HR. I watched the Yankees go from a dynasty to the cellar. I was at the double-header in June 1970 when Bobby Murcer hit 4 consecutive home runs. (\$1.75 for general admission). From the first word to the last, this is a great book. I lost the original, found a soft-cover version which proceeded to fall apart, and then found a hard-cover that I have surrounded by barbed-wire and rabid pit bulls. I recognized many of the players, never heard of quite a few, but it didn't matter. If you are a baseball fan, new or old, buy the book.

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